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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

Applicants:	Theodore S. Voltmer, et al.	Docket No.:	40655.3600
Serial No.:	09/836,213	Group Art Unit:	3622
Filed:	April 17, 2001	Examiner:	Raquel Alvarez
Title:	SYSTEM AND METHOD FOR NETWORKED LOYALTY PROGRAM	Confirmation No.:	6105

AMENDMENT AND REPLY

Mail Stop Amendment
Commissioner For Patents
PO Box 1450
Alexandria, VA 22313-1450

Dear Commissioner:

In reply to the Office Action mailed on January 29, 2007, of which this Reply is filed within the three month shortened statutory period for reply, please consider the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 13 of this paper.